



Complete Benefits Overview

Non-Insured Benefits

30+ Aggregated Solutions Under One Roof

More Value, Less Hassle

We've aggregated 30+ of the top benefits on the market, empowering you to pick and choose the ideal solutions for your clients without juggling separate contracts with multiple vendors.

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DISCOVER WHAT'S NEW Innovations Unveiled

At New Benefits, we've been hard at work building and curating new products to add to your benefits offering. We're excited to introduce you to updates and enhancements in our growing portfolio.



Aura DigitalGuard

Aura now offers options to include Life360 and a Cyber Insurance Policy to select plans.



Counseling Services On-Demand Support

TalkNow enhances the Counseling Services benefit by giving members 24/7/365 access to Master's-level counselors for immediate, in-the-moment support and program questions.



Work Shield

Work Shield is a complete misconduct management solution that protects your organization and your people. Employees can report concerns safely and confidently, and every case is investigated by certified professionals rather than your internal team. It offers a simple way to reduce risk, support compliance, and foster a culture of accountability.



ManifestRx

More than one-third of Americans (37%) say they have not filled a prescription for medication because of its cost. With ManifestRx, members can access over 1,000 maintenance medications through home delivery and 70+ urgent care medications at local pharmacies for \$0.

Virtual Healthcare

Doctors Online

- Serves as a trusted source for medical questions and concerns
- Members have 24/7 access to doctors, pharmacists, psychologists, dentists, dieticians, and more specialists
- Replacing search engine doctors with actual healthcare professionals helps members make more informed, empowered decisions

NB Pet Telehealth

- Pet parents can ask questions, discuss behavioral issues, training, and even get help determining if a trip to the ER or primary veterinarian is necessary
- Unlimited access to no-fee veterinary consultations for all eligible pets in household
- Around the clock advice, anytime, anywhere
- Once scheduled, consultations start within one hour

Online Wellness

- Empowers members to improve their lifestyle with online access to health resources
- Includes personal workouts, self-guided online workshops, progress trackers, interactive competitions, and more

Telemedicine

- Improved access to care with ability to contact doctors 24/7 via phone, mobile app, or video
- Out-of-pocket spending is reduced by replacing ER and urgent care visits with on-demand diagnosis, treatment options, and certain prescriptions (if medically necessary) for non-emergency medical issues
- Services are available for the member's immediate family regardless of medical elections

Vendor(s): Evo, NB Telemedicine, Recuro Health, Teladoc

Virtual Complete Care

(Primary Care, Urgent Care, Mental Health)

- Members experience whole-person care with a personalized touch through phone and video interactions, guided by an integrated team of board-certified primary care and behavioral health physicians
- Members receive 24/7 virtual care seamlessly, all within a single platform for ultimate convenience
- Members can either have lab and genetic testing kits conveniently shipped to their doorstep or be directed to a nearby lab for any necessary lab work or imaging
- Members gain access to care for everything from common issues like acne and colds to chronic conditions like anxiety and diabetes

Vendor(s): Galileo, Recuro Health

Mental Health

Counseling Services

- Members can call 24/7 for an assessment, then schedule up to six free sessions via phone, virtually, and/or in person to discuss job issues, financial or legal stress, relationship issues, grief or loss, and more
- Immediate 24/7 support and guidance available to answer program-related questions and deliver in-the-moment guidance when urgent support is needed
- All counselors have a master's degree and a minimum of 2 years experience post-licensure
- (Wellness Portal upgrade available)

Kindly Human

- Kindly Human's mental well-being platform provides 24/7 support to help members navigate life stressors many people experience, such as relationships, finances, health, and work
- Members are matched with supportive Peers who have similar life experiences and truly understand each member's situation

LifeSpeak

- LifeSpeak empowers members to tackle mental health and other well-being challenges on their terms through on-demand access to an unparalleled library of educational videos and blogs
- Address employee well-being challenges, educate managers on how to navigate mental health in the workplace, provide training on diversity, equity, & inclusion, and more

Telephonic EAP

- Short-term assistance for personal issues like stress, depression, family problems, substance abuse, and more
- Help and referrals for childcare and eldercare issues, legal and financial concerns, time management, and more
- Consultations and organizational services to help managers address sensitive employee issues, conflict resolutions, disruptive event planning, and disability management

Virtual Behavioral Health Counseling

- Improves productivity and health by connecting members to counselors or psychiatrists via video, mobile app, or phone connection
- Convenience, privacy, and affordability encourage members to seek treatment when needed
- Counseling available for common behavioral health issues, like depression and anxiety

Vendor(s): Galileo, Evo, Recuro Health, Teladoc

Health Discounts

Alternative Medicine

- Members and their families save 10% to 30% on alternative medicine treatments
- Access to a wide range of specialties, including acupuncture, massage therapy, chiropractic and naturopathy

Chiropractic

- Members and their families save 20% to 50% on chiropractic care with no limit on visits
- Provides relief from back and joint pain, headaches, and more

Dental

- Members and their families save on cleanings, X-rays, crowns, root canals, fillings, and specialty care like orthodontics
- No limit to the number of times dental discounts can be utilized

Network(s): [Aetna Dental Access®](#), [Humana Dental Access](#)

Diabetic Supplies

- Members save 10% to 50% on diabetic testing supplies shipped directly to their home with free shipping
- Members have the option to sign up for an annual testing program and receive automatic refills

Diagnostic Imaging

- Members save money and time with access to pre-negotiated discounted rates on MRI, CT scans, ultrasounds, X-rays, mammograms, gastroenterology services, and lab tests at over 1,000 credentialed imaging centers nationwide
- Getting a better image can mean a better diagnosis, better treatment plan, and better recovery

Hearing

- Members enjoy discounts on retail hearing aid solutions
- Additional savings available on follow-up care and batteries

Lab Testing

- Members save 10% to 80% on the typical costs of lab tests for allergies, vitamin levels, cholesterol levels, liver function, fertility, thyroid issues, and more
- Discounts on routine lab work help members stay on top of health issues and make smarter, preventive health care decisions

ManifestRx

- Members access over 1,000 maintenance medications through home delivery and 70+ urgent care medications at local pharmacies for \$0
- Members can conveniently fill prescriptions at 70,000+ local retail pharmacies or opt for home delivery with 6 free mail-order shipments per person each year
- Members benefit from a detailed medication analysis and nationwide accessibility across all 50 states

NB Contacts

- Members enjoy 10% to 40% savings on deeply discounted contact lenses with the convenience of home delivery
- Exclusive savings on 6-pack, 30-pack, and 90-pack options from leading contact lens brands
- No limit to the number of times contact lenses discount can be utilized

Health Discounts

NB Fitness

- Stay active from anywhere with 11,900+ gyms and 9,000+ workout videos
- No annual fees, no long-term contracts, switch gyms anytime

NB Pet Rx

- Big savings of up to 70% compared to the vet's office and up to 90% off on human generics suitable for pets
- Wide range of over 1,500 Rx and OTC products for all of their pet care needs
- Members access these benefits by providing pet and vet details during checkout, allowing us to contact the veterinarian and ship out medications

NB Rx

- Members can take more control of their healthcare spending with the ability to compare prescription prices and make more cost-effective decisions
- Members save 10% to 85% on most prescriptions at retail pharmacies nationwide

Network(s): [New Benefits Rx](#), [DST](#), [Optum Rx](#)

Pet Care

- Members can keep their pets happy and healthy with discounts on veterinary services, toys, treats, a GPS-enabled pet tag, and prescriptions
- Savings include 25% off in-house medical services at participating veterinarians and 25% off purchases from PetCareRx.com

Physician & Hospital

- Members and their families save 10% to 40% on visits to in-network family doctors, specialists, alternative care providers, facilities, and hospitals
- No health restrictions or age limits

Network(s): [ValuePoint by MultiPlan®](#), [Galaxy Health Networks](#)

Vision

- Members and their families save 10% to 60% on eye exams, prescription eyewear, and LASIK surgery
- No limit to the number of times vision discounts can be utilized
- Network includes over 20,000 national and local retailers

Advocacy & Transparency

Caregiver Solutions

- With more than 20% of employees doubling as caregivers for their loved ones, and spending about 20 hours per week on caregiving responsibilities in addition to work, it is vital to provide Caregiver Solutions
- New Benefits has curated two options to empower caregivers to manage their responsibilities and increase productivity
- One offers a technology portal to streamline, share and organize all caregiving matters while the other uses hands-on support from a dedicated Care Team. Both options provide legal document creation services as well as companionship and task assistance services

Packages: Caregiver Concierge, Caregiver Support

Fertility Advocacy

- Provides members with personalized guidance and support through their fertility treatment journey, improving clinical outcomes in a cost-efficient manner
- Services include access to a network of top-ranked fertility specialists, IVF treatment and fertility medication discount bundles, access to financing options, and more

Vendor(s): WINFertility, Kindbody

Health Advocacy

- Members are empowered to become smarter healthcare consumers
- Health advocates help members navigate insurance and healthcare options
- Skilled negotiators review medical bills, resolve errors, and negotiate costs
- Web-based price transparency tools compare costs for providers, procedures, and prescriptions

Vendor(s): Alight, Health Advocate™

Teladoc Expert Medical Services

- Connects members with the best specialty-matched clinicians and experts for their case online, simplifying access and containing healthcare costs
- Provides an expert second opinion to ensure members have the right diagnosis and treatment plan

Worklife Services

- Members work with a representative to get resources, referrals, and information for various childcare services, mental health programs, home maintenance, and more
- Services are confidential and available 24/7 by phone

Protection

Global Travel Assistance

- Protects members and their families while traveling 100+ miles from home, helping them navigate through medical, legal, and emergency situations
- Medical services include emergency medical evacuation, treatment monitoring, coordination of hospital payments and insurance, and provider referrals
- Additional assistance provided for lost or stolen travel documents, emergency travel funds, interpreter referrals, legal consultation, and pre-travel planning

Identity Theft Monitoring & Resolution

- 24/7 resolution assistance with step-by-step guidance
- Document replacement assistance for Social Security cards, birth certificates, passports, and driver's licenses
- Activity alerts for credit inquiries, and checking and savings accounts
- Available at various levels, including family and individual coverage
- Options to add Life360 and Cyber Insurance available from Aura

Vendor(s): Aura DigitalGuard, ID Sanctuary®, LifeLock™

Legal Services

- Through LawAssure, members can access and create high-quality, personalized legal documents like wills, living trusts, and power of attorney, saving hundreds of dollars in attorney's fees
- Through Legal Access and Legal Services, members are referred to local attorneys who can assist with their requested area of law, and provide free and discounted services, including a free consultation

Roadside Assistance

- Provides members and their families with 24/7 protection on the road
- Members can call to receive assistance with flat tires, lockouts, battery issues, towing, and more

Work Shield

- Enables safe, confidential employee reporting of workplace misconduct through a secure 24/7 platform
- Delivers impartial investigations by certified professionals with an average resolution time of 5 days
- Helps reduce legal exposure and incident-related costs by up to 84% while supporting a healthier workplace culture

Financial

Everyday Deals

- With access to savings opportunities in the palm of their hands, members are able to stretch their money on shopping, entertainment, and travel at over 340,000 merchants nationwide
- Members can save on on theme park tickets, sporting events, closing costs on a new home, senior living facilities, pet supplies, flower delivery, dining, streaming services, and more

Vendor(s): Instant Deals, NB Deals

Financial Wellness

- Financial Counselors are accessible by phone to assess issues, discuss options, and help members determine the best course of action for their situation
- Provides a variety of vetted articles, workshops, webinars, live events, and more to guide members through their financial wellness journeys

Vendor(s): askAFS, Questis

Funeral Services

- Members and their extended families have access to discounted services and a representative who guides them on how to assist aging family members in making their final arrangements, plan their own service in advance, or respond to an unexpected death

NB Travel

- NB Travel provides exclusive, deep discounts on hotels, car rentals, flights, and activities all over the world
- This one-stop-shop travel discount network includes up to 60% off hotel public pricing at more than 900K hotels worldwide, cheaper rates at 200+ airlines, and discounted Disney Parks, Universal Studios, SeaWorld, and other theme park tickets

Tax Hotline

- Provides free tax return preparation and year-round support for advice, planning, and audit assistance
- Members can connect with tax attorneys, financial analysts, CPA's, former auditors and/or Enrolled Agents certified by the IRS

Save Time and Resources

by Letting Us Print for You

Printing can be overwhelming, time-consuming, and expensive. That's why New Benefits has created a custom solution to print benefit enrollment guides, marketing materials, insurance policies, and more.

NB print services

Enrollment Guides | Insurance Policies | Personalized Membership Kits | Postcards
Laminated Insurance Cards | Envelopes | Bi-folds & Tri-folds | Marketing Flyers
No Minimums | Variable Data Capabilities at no Extra Charge | Direct Mail

Drive Engagement with Easy Benefit Access

Easy Access

Benefits are just a 'tap' away

My Wallet

Store all their cards in one place

Push Notifications

Keep benefits top-of-mind

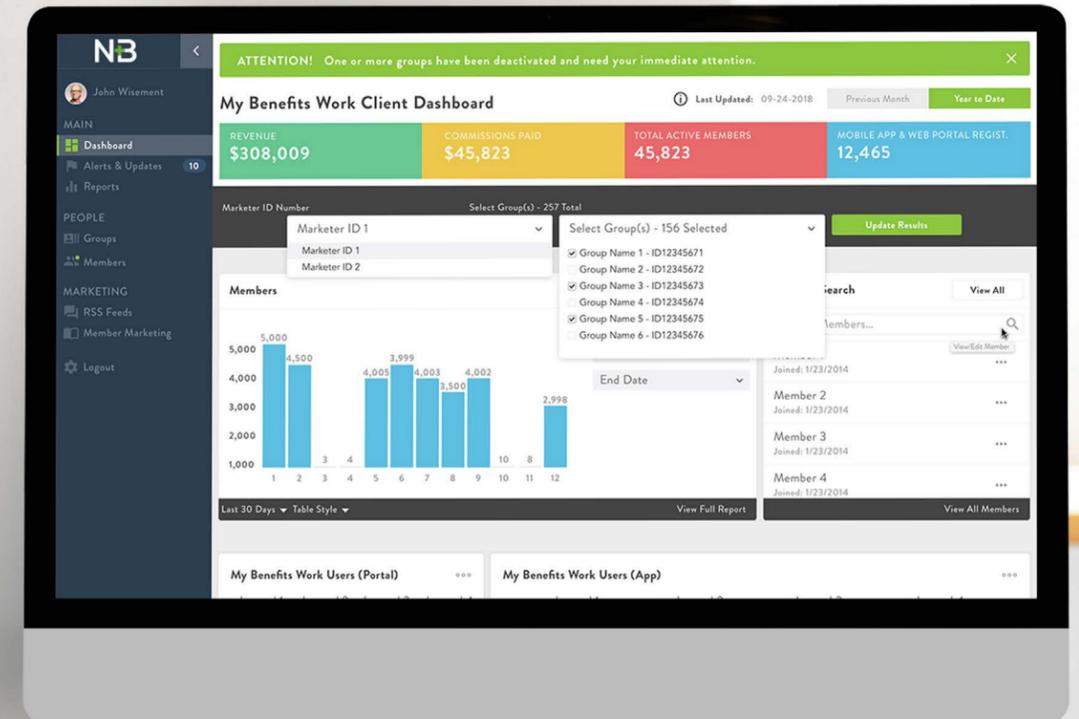
My Insurance

Review insurance plan details



Gain Insights with our Client Portal

Client Portal serves as the central hub for your benefit program, putting data at your fingertips to drive the best outcomes for you and your customers. Manage groups, track commissions, and pull utilization data, all in a single location.



NB marketplace

Enhance
Member
Engagement

Drive
New
Revenue



- + Pet Insurance
- + Pet Care
- + Contact Lenses
- + Health and Household
- + Fitness
- + Rx Savings
- + Supplemental Insurance



NB Marketplace is the e-commerce storefront purpose-built for benefits, empowering brokers so they can amplify client satisfaction and off-cycle revenue.



For more information or to get started with your custom storefront, scan the QR code or visit

nbm.newbenefits.com

NB contacts

deeply discounted lenses



See Better Savings

NB Contacts regularly beats the competition by 20%, with **savings as high as 40%** on top brands like BioTrue, Dailies, Biofinity, and Acuvue—making it a convenient, affordable, and stress-free way to buy contact lenses.

nbcontacts.nbm.store

*NB Contacts is committed to offering deeply discounted prices on contact lenses. If you find a lower advertised price from an authorized U.S.-based retailer or wholesaler ("Supplier"), we will match the advertised price, subject to the following terms and conditions



NewBenefits.com

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Disclosures

This program is NOT insurance coverage and does not meet the minimum creditable coverage requirements under the Affordable Care Act or Massachusetts M.G.L. c. 111M and 956 CMR 5.00. It contains a 30-day cancellation period, provides discounts only at the offices of contracted health care providers, and each member is obligated to pay the discounted medical charges in full at the point of service. The range of discounts for medical or ancillary services provided under the program will vary depending on the type of provider and medical or ancillary service received. Member shall receive a reimbursement of all periodic membership fees if membership is canceled within the first 30 days after the effective date. Discount Plan Organization: New Benefits, Ltd., Attn: Compliance Department, PO Box 803475, Dallas, TX 75380-3475, 800-800-7616. Website to obtain participating providers: MyBenefitsWork.com.

Telemedicine operates subject to state regulation and may not be available in certain states. Galaxy Hospital benefit not available to MD, VT or WV residents. Lab benefit not available in NJ, NY, and RI.